



Omao Laundry Fragrance Essence For Detergent & Washing Powder & Softener

Our Product Introduction

Basic Information

- Place of Origin: China
- Brand Name: Plant
- Certification: COA,MSDS,IFRA,CE,ISO
- Model Number: LDZ-PL50089
- Minimum Order Quantity: 1KGS/To Be Negotiated
- Price: 1-49 Kilograms \$20.00, To Be Negotiated
- Packaging Details: Carton Drum Packing :5kgs/drum,4 Drum/carton,20kgs/carton(41*28*33.5cm);Iron Drum Packing: 25 Kg/drum (D: 30cm, H: 45cm)(0.032cbm)
- Delivery Time: 3-5 Working Days For Trial Order; 5-10 Working Days For OEM Order
- Payment Terms: L/C,T/T,Western Union,MoneyGram
- Supply Ability: 2000 Kilogram/Kilograms Per Day



Omao Fragrance Essence
LDZ-PL50089



Product Specification

- Add Ratio: 1%-5%
- Storage: Cool Dry Place
- Packing: 2KG/5KG/25KG/20KG
- Formulation: Concentrated
- From: Liquid Concentrate Oil
- Other Names: Sakura Concentrated Fragrance
- Suitable For: All Types Of Fabric
- Gentle On Skin: Yes
- Scent: Fruit
- Fragrance Type: Floral
- Application: Detergent Making
- Purity: 100% Pure
- Hypoallergenic: Yes
- Odor: With The Aroma Of Scented Like Rose
- Eco-Friendly: Yes



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Product Description

Omo Laundry Fragrance Essence For Detergent & Washing Powder & Softener LDZ-PL50089

Product Descriptions:

Omo Laundry Fragrance Essence for Detergent represents a sophisticated advancement in laundry care, meticulously engineered to impart a **long-lasting, captivating aroma** to textiles. This highly concentrated fragrance additive is designed to seamlessly integrate with a wide range of detergent formulations, enhancing their olfactory profile without compromising cleaning efficacy.

At its core, this essence is a complex blend of **top, middle, and base notes**, carefully balanced to deliver a multi-layered scent experience. The fragrance profile is typically characterized by a harmonious interplay of **fresh, floral, and subtly woody or musky accords**, creating an impression of pristine cleanliness and enduring freshness. Key aromatic compounds are selected for their stability and ability to resist degradation during the washing and drying cycles, ensuring **sustained scent delivery** even after garments are stored.



Product Feature:

The formulation prioritizes microencapsulation technology, where fragrance oils are encapsulated within microscopic polymer shells. This innovative delivery system protects the volatile aromatic molecules from premature release and degradation, allowing for controlled and gradual diffusion of scent over extended periods. Upon agitation, friction, or slight pressure, these capsules break, releasing bursts of fragrance, thus extending the hedonic benefits of the product long after laundering.

Beyond its aromatic contributions, Omo Laundry Fragrance Essence is developed with compatibility and performance in mind. It is formulated to be non-reactive with common detergent ingredients and suitable for various fabric types and washing machine models, including high-efficiency (HE) systems. Its concentrated nature means only a small dosage is required per wash, offering cost-effectiveness and a reduced environmental footprint per use. This product transforms the mundane act of laundry into a sensory indulgence, leaving fabrics with a professionally fragranced finish that resonates with consumers seeking a premium home care experience.

Top Notes	often presents a vibrant burst of citrus and crisp green accords, imparting an immediate sense of invigorating freshness.
Heart Notes	a harmonious blend of delicate white florals like jasmine and lily-of-the-valley intertwine with soft, clean cotton or ozonic elements.
Base notes	provide depth and longevity, typically featuring a warm, comforting fusion of subtle musk and light woody undertones.



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Technical Parameter:

Parameter	Technical Specification
Appearance	Typically a clear to pale yellow liquid.
Fragrance Profile	Fresh floral fragrance with citrus, white flowers and woody/musky base notes
Density	0.95 - 1.05 g/cm ³ (25°C)
Flash Point	> 70°C
Recommended Dosage	0.1% - 0.5% (w/w)
Heat Stability	Excellent, can withstand washing temperatures up to 90°C
Alkaline Stability	Good, suitable for detergent systems with pH 8-11

Light Stability	Good, avoid long-term direct sunlight
Solubility	Excellent dispersion in water-based shower gel systems, ensuring uniform blending without separation.
Standard	Meets the safety standards of the International Fragrance Association (IFRA).
Test	Tested for skin irritation and sensitization to ensure hypoallergenicity and suitable for daily use.
Regulations	Meets the cosmetic regulations of major markets (such as the EU, the United States, China, etc.)
Applicable systems	Designed for cleaning products such as shower gels and shampoos with high surfactant content.
Impact	Does not affect the foaming, viscosity, color and cleaning effect of the product.
Shelf Life	12-24 months
Storage Condition	Store in a sealed container in a cool, dry, well-ventilated place, away from heat and ignition sources





Functional & Applications:

Omo Laundry Fragrance Essence is engineered with a core objective: to deliver a superior and long-lasting scent experience to laundered textiles. Its primary function extends beyond merely masking odors; it actively imbues fabrics with a sophisticated fragrance that persists through wear and storage. This is achieved through advanced fragrance encapsulation technology, where microscopic polymer shells encapsulate delicate fragrance oils. These capsules protect the volatile aromatic compounds from degradation during the harsh washing and drying cycles, ensuring their integrity until triggered. The controlled release mechanism allows the fragrance to diffuse gradually, providing sustained freshness that responds to friction and movement.

Furthermore, a key functional aspect is its olfactory enhancement capability. It transforms the intrinsic scent of clean clothes into a more premium and desirable aroma, elevating the overall sensory appeal. The essence is formulated for high stability and compatibility with various detergent chemistries, preventing any adverse reactions that could compromise cleaning performance or fabric integrity. Its concentrated nature means a small amount yields significant aromatic impact, offering an efficient and effective solution for scenting laundry. Essentially, its function is to provide a durable, delightful, and controlled aromatic presence on textiles, enhancing the consumer's perception of cleanliness and luxury.

Omo Laundry Fragrance Essence is primarily designed for seamless integration into various laundry care product formulations, significantly broadening their appeal and performance. Its most prominent application is as a direct additive for liquid and powder laundry detergents, where it infuses the cleaning agent with a rich, persistent fragrance. This allows detergents to not only clean but also leave a lasting, pleasant scent on garments, addressing a key consumer demand.

Beyond conventional detergents, this essence finds application in fabric softeners, where it complements their conditioning properties by adding an extra layer of aromatic luxury. It can also be incorporated into laundry boosters and scent beads, providing a customizable scent intensity option for consumers who desire a more pronounced fragrance. Furthermore, given its stability and controlled release, it's suitable for use in specialty laundry products like delicate fabric washes or activewear detergents, where a specific scent profile can enhance the product's value proposition. The essence's versatility allows manufacturers to differentiate their offerings in a competitive market, providing products that deliver both superior cleaning and an enduring, premium fragrance experience across a wide range of laundry solutions.



Our Advantages:

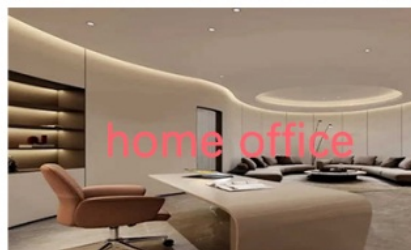
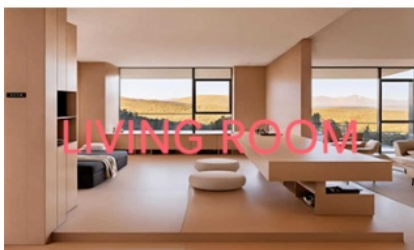
100% STRENGTH BRAND

Our products are strictly approved by a list of certifications, such as ISO22000, COA, MSDS, SGS, ISO9001, ISO22000, HACCP, IFRA, SPEC



Applications Of Our Products:

applications



Customizations:

Plant Fragrance Oils Ltd, a renowned manufacturer dedicated to crafting exquisite daily-use fragrances that elevate products to new heights. With over 20 years of experience in the industry, we've built a reputation for excellence. Our commitment to quality is unwavering, as we source the finest raw materials from across the globe. This ensures that every drop of our daily-use fragrance not only offers a captivating aroma but also adheres to the most stringent international safety and environment regulations.

Tailor your own fragrance for a tranquil and rejuvenating ambiance.

Design personalized aromatherapy blends to promote relaxation and upliftment.

Customize your fragrance with a unique scent tailored to your preferences.

For perfume fragrance oils, we offer OEM support for creating your own signature scent or replicating popular perfumes, ensuring your chosen fragrance stays with you wherever you go.



Support and Services:

We definitely have the fragrance essence oils you need!

The Plant Flavours & Fragrance company has a R&D team consisting several PH.Ds and senior engineers, and has established associated laboratory with many universities and college. Meanwhile the company integrates global technology, information and resource to keep advantage of our products and services by continuous innovation on natural ingredients. The company has always been closed to assist customers to improve the aroma of products and structure of the quality and reduce production costs, tailored to customers, to meet the aroma needs of different daily necessities, we are one of the best enterprises of cost and services in the industry.



Fragrance Oil for perfume making, We Support OEM Your Own Scent Or Other Classical flavor. Contact Us For Inquiry NOW.

Where there are fragrance, there are plant flavor.

The reason why our enterprise develops so rapidly is that we gradually meet the demands of our customer by improving the quality of their products and shortening their good deliver time. In case of urgent demands of customers, we adopt our contingency measures to help our customers solve the problem in time.

Meantime, we offer Training and Education on fragrance formulation and usage for the customized who interested in our fragrance.

Our Fragrance Oil product comes with comprehensive technical support and services to ensure that our customers have a seamless experience.

We offer:

- 1.Product usage instructions and guidance;
- 2. Expert advice on fragrance selection;
- 3. Technical support for any issues or concerns;
- 4. Product customization services;
- 5.Assistance with regulatory compliance.



Packing and Shipping:

Product Packaging:

Pack Type	QTY	Specification	Volume
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Plastic Bottle	5kgs	L41*W28*H33.5cm 5kg*4 bottle per carton	0.038cbm
Metal Barrel	25kgs	D30*H45cm	0.032cbm
Jerry Can	20-25kgs	L29.5*D29.5*H41cm	0.33cbm

Shipping:

After the payment, we'll arrange the production of your order ASAP. Normally, It will take 3-5days for trial order with small quantity, around 5-10 days for bulk order. Before shipping out, we'll take photos of the goods for confirmations with clients, or supply bulk sample for confirmation as well.

We offer shipping goods by ship, by air ,by truck , and by express, according to the clients requirements.



 +86-13924190039  plan@662n.com  fragrances-oil.com

No. 1, Keyuan Road, Baiyun District, Guangzhou, Guangdong, 510540, China