



High Concentrated Strawberry Flavor Toothpaste Perfume with Free Sample for Oral Care

Our Product Introduction

Basic Information

- Place of Origin: China
- Brand Name: Plant
- Certification: COA,MSDS,IFRA,CE,ISO
- Model Number: LDZ-PL90166
- Minimum Order Quantity: 1KGS/To Be Negotiated
- Price: 1-49 Kilograms \$20.00, To Be Negotiated
- Packaging Details: Carton Drum Packing :5kgs/drum,4 Drum/carton,20kgs/carton(41*28*33.5cm);Iron Drum Packing: 25 Kg/drum (D: 30cm, H: 45cm)(0.032cbm)
- Delivery Time: 3-5 Working Days For Trial Order; 5-10 Working Days For OEM Order
- Payment Terms: L/C,T/T,Western Union,MoneyGram
- Supply Ability: 2000 Kilogram/Kilograms Per Day



Product Specification

- Highlight: High Concentrated Toothpaste Perfume, Strawberry Flavor Toothpaste Perfume, Free Sample Oral Care Fragrance



Product Description

High Concentrated Strawberry Flavoring Toothpaste Perfume

Product Code: LDZ-PL90166

This Strawberry flavoring is a meticulously crafted flavor-fragrance compound specifically designed to deliver a pleasant, high-impact fruity gustatory experience in oral care applications, primarily targeting the pediatric and premium adult segments.



Flavor Profile

Top Notes	A bright, immediate burst of succulent, slightly tart-sweet berry notes, reminiscent of a freshly picked, fully ripened wild strawberry. Key volatile compounds, such as ethyl butyrate and various esters, are balanced to ensure immediate recognition and appeal.
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Heart Notes	The core provides depth and body, often featuring notes of Furanone (an important strawberry volatile) to lend a jammy, slightly cooked, or candied sweetness. This layer is crucial for masking the potential bitterness or metallic notes of active dental ingredients (e.g., fluoride, calcium salts).
Base/Dr y-dow n	The finish is formulated to be clean, sugar-free, and non-lingering, yet sufficiently aromatic to leave a perceived sense of fresh breath. It often uses high-potency, non-cariogenic sweeteners (like Xylitol or Saccharin) that synergize with the flavor profile to enhance sweetness without actual sugar.

Technical Specifications

The Formula Medicinal Fragrance Flavor (For reference only)

Ingredients	Percentage(%)	Ingredients	Percentage(%)
Eucalyptus oil	36	Methyl salicylate	24
Peppermint Crude Oil	12	thymol	28



Functional Properties:

This Strawberry flavor is a multi-functional flavor system crucial for product performance, particularly in pediatric and sensitive-market oral care.

Palatability and Compliance	Its primary function is to serve as a powerful palatability enhancer, increasing the appeal of the oral care product, especially for children. This ensures consistent brushing adherence by making the experience enjoyable, directly supporting the efficacy of active dental ingredients (e.g., fluoride or xylitol).
Bitterness Masking	The high-impact sweetness and dominant fruity profile are engineered to effectively mask the latent metallic, soapy, or bitter off-notes associated with surfactants (like SLS), common abrasives, and therapeutic compounds like stannous fluoride or chlorhexidine without using actual sugar.
Flavor Stability via Encapsulation	Strawberry volatiles are naturally highly sensitive to oxidation, light, and fluctuations within the alkaline toothpaste matrix. The flavor is often delivered using advanced encapsulation or emulsion technologies to protect the flavorants, ensuring a consistent taste and aroma throughout the product's shelf life.
Anticaries Synergy	The formulation is always sugar-free and designed to be compatible with, or enhance, non-cariogenic sweeteners like xylitol, which itself possesses therapeutic anti-plaque properties, creating a functional synergy.

Applications & Benefits

This Strawberry flavor is strategically utilized to achieve superior consumer acceptance and market penetration, particularly within family and specialty oral care categories.

Key Applications & Target Segments	
Pediatric Oral Care	This is the primary application. Strawberry provides a universally appealing, non-spicy, and comforting taste that successfully overcomes children's common aversion to strong mints. This is crucial for establishing positive, consistent brushing habits from a young age (e.g., in fluoride and fluoride-free children's toothpaste and mouthwash).
Therapeutic and Remineralizing Pastes	Utilized in specialty products like high-calcium or sensitivity-relief creams (e.g., CPP-ACP pastes). The fruit flavor effectively masks the milky or saline notes of active ingredients, making adherence to treatment protocols more pleasant.
Adult Specialty/Natural Brands	Strawberry is increasingly adopted in the adult market as a refreshing, non-traditional alternative to mint. It appeals to consumers with sensitive mouths or those seeking natural/botanical formulations with a sweet, familiar profile.

applications



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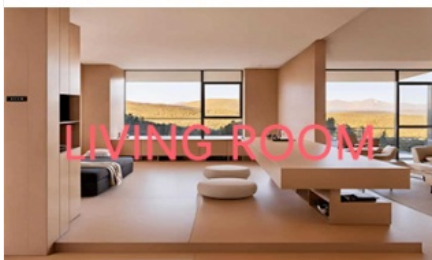
Coffee House



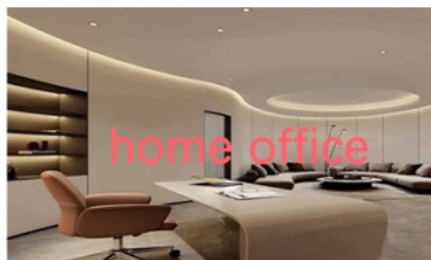
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LIVING ROOM



home office

applications



Packaging Options

Pack Type	QTY	Specification	Volume
Plastic Bottle	5kgs	L41*W28*H33.5cm (5kg*4 bottle per carton)	0.038cbm



Support Services

- Product usage instructions and guidance
- Expert advice on fragrance selection
- Technical support for any issues or concerns
- Product customization services
- Assistance with regulatory compliance
- OEM support for custom scents



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