



High Concentrated Rose Flavoring Toothpaste Perfume with Free Sample for Oral Care

Our Product Introduction

Basic Information

- Place of Origin: China
- Brand Name: Plant
- Certification: COA,MSDS,IFRA,CE,ISO
- Model Number: LDZ-PL90179
- Minimum Order Quantity: 1KGS/To Be Negotiated
- Price: 1-49 Kilograms \$20.00, To Be Negotiated
- Packaging Details: Carton Drum Packing :5kgs/drum,4 Drum/carton,20kgs/carton(41*28*33.5cm);Iron Drum Packing: 25 Kg/drum (D: 30cm, H: 45cm)(0.032cbm)
- Delivery Time: 3-5 Working Days For Trial Order; 5-10 Working Days For OEM Order
- Payment Terms: L/C,T/T,Western Union,MoneyGram
- Supply Ability: 2000 Kilogram/Kilograms Per Day



Product Specification



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Product Description

High Concentrated Rose Flavoring Toothpaste Perfume with Free Sample for Oral Care

Product Code: LDZ-PL90179

This Rose flavoring is a highly sophisticated floral aromatic profile specifically engineered to deliver a luxurious, gentle, and refreshing gustatory experience in high-end oral care and toothpaste applications. It moves beyond a simple floral note to create a complex, clean sensation.

This flavor is a high-concentration blend designed for stability within alkaline and high-abrasive toothpaste formulations. It provides a unique point of difference from traditional mint, appealing to consumers seeking a calming, romantic, and artisanal element in their daily routine, positioning the product in the luxury and therapeutic market segment.



Top Notes	A bright, dewy opening featuring the lighter, almost citrusy-green facets of the rose petal. This is often achieved by balancing compounds like Geraniol and Citronellol, providing an initial burst of freshness that complements the clean feeling of brushing.
Heart Notes	The true, classic character of the rose, typically mimicking the prized Bulgarian or Damascena Rose Absolute. This core delivers a rich, velvety, honeyed floral sweetness with delicate fruity (lychee/apple-like) undertones, crucial for masking the taste of dental ingredients.
Base/Dry-down	The finish is formulated for cleanliness and longevity without being cloying. It often integrates a subtle, non-pungent hint of natural mint (like Spearmint or Mentha arvensis) to provide the expected feeling of fresh breath, but without overwhelming the delicate rose essence. The overall impression is mild, soothing, and elegantly sophisticated.



Technical Specifications

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The formula Wintergreen Thyme Flavoring Fragrance (For reference only)

Ingredients	Percentage(%)	Ingredients	Percentage(%)
Methyl salicylate	25	thymol	25
Peppermint Crude Oil	25	Menthol	25



Functional Properties:

This high-concentration Rose flavoring is a technical aromatic component with significant functional properties crucial for therapeutic efficacy and premium positioning in oral care.

Anti-Inflammatory and Soothing Action	Rose (particularly <i>Rosa damascena</i> water extracts) is traditionally recognized for its anti-inflammatory and toning effects. Key components like Geraniol and Citronellol help soothe sensitive or inflamed gum tissues (gingivitis), offering a wellness benefit beyond simple flavor.
Antimicrobial and Antifungal Efficacy	Rose essential oil and extracts possess documented antibacterial and antifungal properties. This is highly functional in oral products as it aids in controlling common oral pathogens, actively supporting overall oral hygiene.
Astringent and Toning Effect	Rose, through the presence of tannins and other compounds, functions as a mild astringent. In toothpaste, this can help to gently tone and firm the gums, contributing to a sense of health and cleanliness in the mouth.

Luxury Malodor Neutralization	The rich, complex floral profile is highly effective at masking and neutralizing persistent bad breath (halitosis), providing a sophisticated, long-lasting freshness that avoids the sharp, dominant notes of standard mint flavors.
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Applications & Benefits

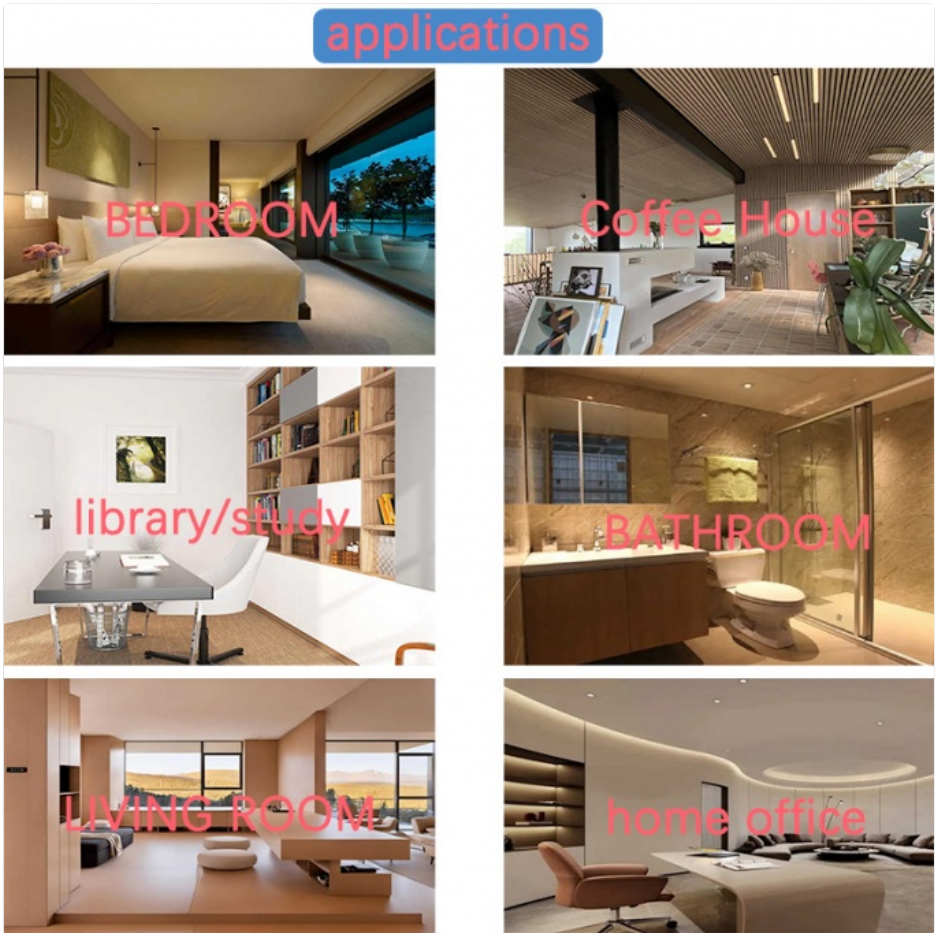
This high-concentration Rose flavoring is positioned as a signature element for luxury, natural, and therapeutic oral care brands, offering distinct market appeal and consumer benefits.

Key Applications:

Luxury and Niche Adult Toothpastes	Primarily utilized in premium formulations aimed at adults seeking a sophisticated, non-mint flavor experience. It serves as a point of differentiation from mass-market products, appealing to consumers interested in holistic or botanical wellness.
Sensitive and Gum Care Products	Due to Rose's traditional anti-inflammatory and soothing properties, it is ideal for pastes targeting users with sensitive gums or mild gingivitis. The gentle flavor profile avoids the irritation sometimes caused by strong menthol.
Specialty Mouthwashes and Rinses	Provides a pleasant, aromatic finish that is highly effective at malodor neutralization, leaving a lasting, elegant impression without any lingering bitterness.

Core Benefits:

Elevated Sensory Experience	Transforms routine brushing into a calming, self-care ritual, appealing to consumers who value sensory pleasure and high-quality ingredients.
Superior Malodor Masking	The complex, velvety floral notes are highly effective at neutralizing a broad spectrum of volatile sulfur compounds (VSCs), ensuring sophisticated, long-lasting fresh breath.
Brand Positioning	Imparts an image of elegance, purity, and artisanal quality, allowing brands to command a premium price point in the highly competitive oral care market.



applications



Packaging Options

Pack Type	QTY	Specification	Volume
Plastic Bottle	5kgs	L41*W28*H33.5cm (5kg*4 bottle per carton)	0.038cbm
Metal Barrel	25kgs	D30*H45cm	0.032cbm
Jerry Can	20-25kgs	L29.5*D29.5*H41cm	0.33cbm

Production Time: 3-5 days for trial orders, 5-10 days for bulk orders.

100% STRENGTH BRAND

Our products are strictly approved by a list of certifications, such as ISO22000, COA, MSDS, SGS, ISO9001, ISO22000, HACCP, IFRA, SPEC



Packaging & Logistics

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Support Services

- Product usage instructions and guidance
- Expert advice on fragrance selection
- Technical support for any issues or concerns
- Product customization services
- Assistance with regulatory compliance
- OEM support for custom scents



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