



High Intensity Fresh Floral Lily Fragrance Oil for Laundry Detergent with Cleanliness Association

Our Product Introduction

Basic Information

- Place of Origin: China
- Brand Name: Plant
- Certification: COA,MSDS,IFRA,CE,ISO
- Model Number: LDZ-PL50108
- Minimum Order Quantity: 1KGS/To Be Negotiated
- Price: 1-49 Kilograms \$20.00, To Be Negotiated
- Packaging Details: Carton Drum Packing :5kgs/drum,4 Drum/carton,20kgs/carton(41*28*33.5cm);Iron Drum Packing: 25 Kg/drum (D: 30cm, H: 45cm)(0.032cbm)
- Delivery Time: 3-5 Working Days For Trial Order; 5-10 Working Days For OEM Order
- Payment Terms: L/C,T/T,Western Union,MoneyGram
- Supply Ability: 2000 Kilogram/Kilograms Per Day



Product Specification

- Highlight: lily fragrance laundry detergent, concentrated fabric softener fragrance, free sample detergent fragrance



More Images



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Product Description

Free Sample Lily Fragrance For Laundry Fabric Softener & Detergent Making Concentrated

LDZ-PL50108

Product Description

The Lily fragrance, or its close relative Lily of the Valley (*Convallaria majalis*), is a highly popular and enduring choice for laundry fabric softeners and detergents due to its association with cleanliness, freshness, and delicate florals.

The scent is generally perceived as bright, clean, and airy, perfectly mimicking the smell of clothes dried naturally outdoors.

The fragrance oil is specifically formulated to be stable in the harsh chemical environments of detergents and fabric softeners, and to "bloom" during the rinse, drying, and eventual wear of the clothing. Its broad appeal makes it a classic, reliable scent for a wide range of consumers.



Product Features

Core Note:

The primary aroma is typically **fresh, sweet, and lightly green**. It often presents as a delicate, white-floral scent, avoiding the heavy, indolic qualities of some other white flowers.

Top Notes	Ozone, crisp citrus (like bergamot or lemon), or green notes to enhance the fresh, airy quality.
Mid-Notes	Other delicate florals such as Jasmine, Rose, or Freesia to create a complete floral bouquet.
Base Notes	Musk, Tonka Bean, Amber, or light woods (like cedar) to provide warmth, depth, and crucial longevity (scent retention) on the dried fabric.



Technical Parameters

For a fragrance essence used in industrial manufacturing, the technical parameters are crucial for ensuring the final fabric softener product is stable, safe, and performs consistently.

Odor Profile	Tide 360 Fragrance Notes
Appearance	Pale yellow transparent liquid
Fragrance Concentration	>75%
Relative density	0.930 - 1.030 (g/cm³ @ 20°C)
Refractive index	1.475 - 1.505 (20°C)
Flash point	> 93.3°C
Odor Intensity	High intensity, rich and long-lasting
Usage Rate	0.2% - 0.5% (w/w)
Thermal Stability	Good
Solubility	Excellent
IFRA Compliance	Complies with the latest IFRA standards, no banned substances
Stability	Stable over the pH range of 4.0 - 8.0, Suitable for mainstream laundry detergent and softener formulations.
Longevity	≥ 24 hours
Storage Conditions	Store tightly closed in a cool, dry place (15-25°C) away from light.



Functions & Applications

The Lily (or Lily of the Valley) fragrance serves several key functions vital to consumer satisfaction and product performance in the laundry sector.

Cleanliness Association	The soft, delicate white floral scent of Lily is universally linked to purity, freshness, and traditional cleanliness. It reinforces the user's perception that the laundry is truly clean and well-cared for.
Malodor Counteraction	Lily acts as a highly effective masking agent, covering the unpleasant smells of the raw chemical base (surfactants, solvents) and neutralizing common laundry odors (sweat, dampness, mildew). Its bright floral character works well against heavier malodors.
Scent Substantivity & Bloom	The fragrance must have excellent substantivity (adherence to fabric) to survive the rinse and drying cycle. Lily notes are typically blended with fixatives (musk) that allow the scent to bloom (release) later when the clothes are worn or agitated.
Emotional Appeal	Lily offers a sense of comfort, tranquility, and soft luxury. It's a pleasing, non-offensive floral that appeals to a wide demographic, making the act of wearing clean clothes a subtly enhanced experience.

applications



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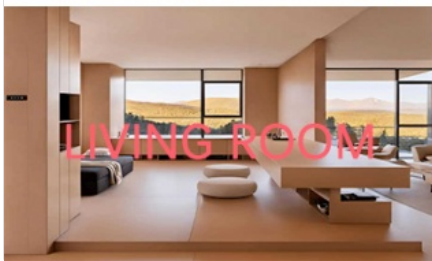
Coffee House



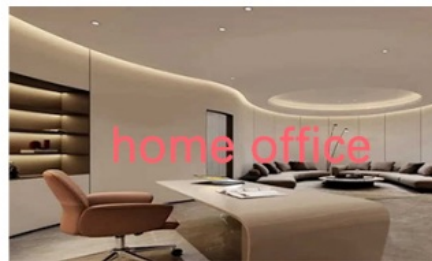
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Our Advantages

100% STRENGTH BRAND

Our products are strictly approved by a list of certifications, such as ISO22000, COA, MSDS, SGS, ISO9001, HACCP, IFRA, SPEC



Support and Services

We definitely have the fragrance essence oils you need! The Plant Flavours & Fragrance company has a R&D team consisting of several PH.Ds and senior engineers, and has established associated laboratory with many universities and colleges.

We integrate global technology, information and resources to keep advantage of our products and services by continuous innovation on natural ingredients. We assist customers to improve product aroma and quality while reducing production costs, tailored to meet the aroma needs of different daily necessities.

Fragrance Oil for perfume making. We Support OEM Your Own Scent Or Other Classical flavor. Contact Us For Inquiry NOW.

We offer comprehensive technical support and services including:

- Product usage instructions and guidance
- Expert advice on fragrance selection
- Technical support for any issues or concerns
- Product customization services
- Assistance with regulatory compliance



Packing and Shipping

Product Packaging

Pack Type	QTY	Specification	Volume
Plastic Bottle	5kgs	L41*W28*H33.5cm 5kg*4 bottle per carton	0.038cbm
Metal Barrel	25kgs	D30*H45cm	0.032cbm
Jerry Can	20-25kgs	L29.5*D29.5*H41cm	0.33cbm

Shipping

After payment, we'll arrange production ASAP. Normally, it takes 3-5 days for trial orders and 5-10 days for bulk orders. Before shipping, we provide photos or samples for confirmation.

We offer shipping by ship, air, truck, or express according to client requirements.





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