



Fresh Herbal Laundry Detergent Fragrance with Aromatherapy Benefit and Oil/Water Soluble Formula

Our Product Introduction

Basic Information

- Place of Origin: China
- Brand Name: Plant
- Certification: COA,MSDS,IFRA,CE,ISO
- Model Number: LDZ-PL50094
- Minimum Order Quantity: 1KGS/To Be Negotiated
- Price: 1-49 Kilograms \$20.00, To Be Negotiated
- Packaging Details: Carton Drum Packing :5kgs/drum,4 Drum/carton,20kgs/carton(41*28*33.5cm);Iron Drum Packing: 25 Kg/drum (D: 30cm, H: 45cm)(0.032cbm)
- Delivery Time: 3-5 Working Days For Trial Order; 5-10 Working Days For OEM Order
- Payment Terms: L/C,T/T,Western Union,MoneyGram
- Supply Ability: 2000 Kilogram/Kilograms Per Day



Product Specification

- Color: Varies By Fragrance
- Concentration: High
- Fragrance Type: Floral, Citrus, Fresh, Ocean, Powdery, Fruity
- Solubility: Oil/ Water Soluble
- Storage: Store In A Cool, Dry Place
- Product Names: Green Clean Fragrance
- Origin: CN
- Oem Service: Yes
- Color Protection: Yes
- Ingredients: Plant-based
- Grade: ISO Grade
- Volume: 5kg, 1L, 2L Options
- Suitable For: All Fabrics
- Add Ratio: 1%-5%
- From: Liquid Concentrate Oil



More Images



Product Description

Free Sample Fresh Herbal Fragrance For Laundry Fabric Softener & Detergent Making Concentrated

LDZ-PL50094

The Fresh Herbal fragrance profile for laundry products is designed to evoke a sense of outdoor cleanliness, vitality, and natural purity. It avoids the heavy sweetness of florals and focuses on bright, aromatic notes. Herbal scents, especially Lavender and Eucalyptus, offer an aromatherapy benefit, use to position the product as relaxing or energizing, enhancing the user's emotional experience with the clean laundry.



Product Features

Top Notes (Freshness)	Dominated by sharp, invigorating notes that provide the initial "hit" of freshness. Common ingredients include Crisp Citrus (Lemon, Bergamot) and Green/Camphorous notes like Eucalyptus or Mint/Peppermint. These lift the scent profile and are associated with powerful cleaning.
Middle Notes (Herbal Core)	This is the heart that defines the profile, typically featuring robust aromatic herbs such as Lavender (adding a soft, clean floral undertone), Rosemary, or Thyme. These notes provide depth and a natural, soothing quality.
Base Notes (Longevity)	To ensure the scent lasts on the fabric, the base is often a blend of Clean White Musks, light Cedarwood, or a touch of Patchouli (used sparingly to add earthy depth without being heavy).



Technical Parameters

Odor Profile	Tide 360 Fragrance Notes
Appearance	Pale yellow transparent liquid
Fragrance Concentration	>65%
Relative density	0.900 - 1.050 (g/cm³ @ 20°C)
Refractive index	1.450 - 1.510 (20°C)
Flash point	> 90°C
Odor Intensity	High intensity, rich and long-lasting
Usage Rate	0.2% - 0.5% (w/w)
Thermal Stability	Good
Solubility	Excellent
IFRA Compliance	Complies with the latest IFRA standards, no banned substances
Stability	Stable over the pH range of 4.0 - 8.0, Suitable for mainstream laundry detergent and softener formulations.
Longevity	≥ 24 hours
Storage Conditions	Store tightly closed in a cool, dry place (15-25°C) away from light.



Functions & Applications

Odor Masking & Neutralization	The fragrance must effectively mask and neutralize the unpleasant odors inherent to the product base (e.g., surfactants, raw chemical smells) and the residual odors on soiled laundry (e.g., sweat, mold, body odor). The herbal notes (like Eucalyptus and Mint) are highly effective at this.
Aesthetic & Emotional Appeal	It enhances the user's perception of "clean." Herbal scents are associated with nature, health, and purity, lending a therapeutic or revitalizing feel to the chore of washing clothes. This connection drives consumer purchase decisions.
Scent Substantivity (Longevity)	The fragrance provides a noticeable, lingering scent (substantivity) that remains on the fabric after washing, drying, and storage. The deeper musk and wood base notes ensure the scent survives the wash cycle and offers a fresh experience when the garment is worn.
Product Differentiation	In a crowded market, a unique and high-quality herbal blend allows a product to stand out from standard floral or citrus offerings, defining a specific brand identity.

applications



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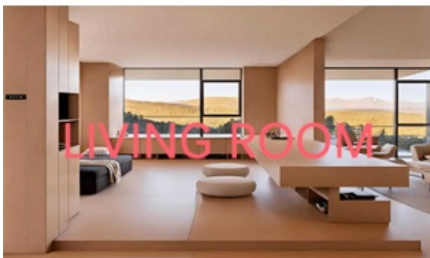
Coffee House



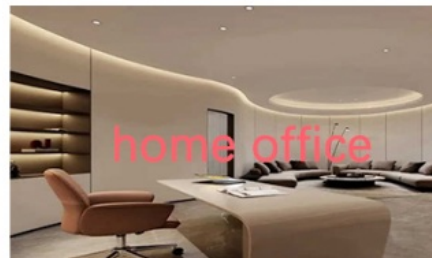
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LIVING ROOM



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applications



Our Advantages

100% STRENGTH BRAND

Our products are strictly approved by a list of certifications, such as ISO22000, COA, MSDS, SGS, ISO9001, ISO22000, HACCP, IFRA, SPEC



Support and Services

We definitely have the fragrance essence oils you need! The Plant Flavours & Fragrance company has a R&D team consisting of several PH.Ds and senior engineers, and has established associated laboratory with many universities and colleges. We integrate global technology, information and resources to keep advantage of our products and services by continuous innovation on natural ingredients. We assist customers to improve product aroma and quality while reducing production costs, tailored to meet the aroma needs of different daily necessities.

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We offer comprehensive technical support and services including:

- Product usage instructions and guidance
- Expert advice on fragrance selection
- Technical support for any issues or concerns
- Product customization services
- Assistance with regulatory compliance



Packing and Shipping

Product Packaging

Pack Type	QTY	Specification	Volume
Plastic Bottle	5kgs	L41*W28*H33.5cm 5kg*4 bottle per carton	0.038cbm
Metal Barrel	25kgs	D30*H45cm	0.032cbm
Jerry Can	20-25kgs	L29.5*D29.5*H41cm	0.33cbm

Shipping

After payment, we'll arrange production ASAP. Normally, it takes 3-5 days for trial orders and 5-10 days for bulk orders. Before shipping, we provide photos or samples for confirmation. We offer shipping by ship, air, truck, or express according to client requirements.

Packaging & Logistics

>> Welcome to plant fragrance <<<



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