

Body Wash Fragrance Fresh & Moist Fragrance Oil Scent Fragrance Oil For Shower gel & Shampoo & Scented Soap Making /Productions with High-Surfactant Stability

Our Product Introduction

Basic Information

- Place of Origin: China
- Brand Name: Plan
- Certification: COA,MSDS,IFRA,CE,ISO
- Model Number: LDZ-PL21164
- Minimum Order Quantity: 1KGS/To Be Negotiated
- Price: 1-49 Kilograms \$20.00, To Be Negotiated
- Packaging Details: Carton Drum Packing :5kgs/drum,4 Drum/carton,20kgs/carton(41*28*33.5cm);Iron Drum Packing: 25 Kg/drum (D: 30cm, H: 45cm)(0.032cbm)
- Delivery Time: 3-5 Working Days For Trial Order; 5-10 Working Days For OEM Order
- Payment Terms: L/C,T/T,Western Union
- Supply Ability: 2000 Kilogram/Kilograms Per Day



Product Specification



More Images



Product Description

Body Wash Fragrance Fresh & Moist Fragrance Oil Scent Fragrance Oil For Shower gel & Shampoo & Scented Soap Making /Productions with High-Surfactant Stability

Product Code: LDZ-PL21164

Fresh & Moist Body Wash Fragrance Oil is a versatile fragrance solution developed for personal-care products that aim to combine a refreshing scent experience with a soft, comforting sensory impression. Its olfactory character opens with a clean, airy freshness, followed by delicate watery and floral nuances that create a smooth transition into a gentle, creamy dry-down. Rather than delivering an overly sharp or intensely perfumed effect, the fragrance is designed to suggest freshly cleansed skin with a subtle feeling of softness and moisture.

This fragrance oil is well suited to modern shower gel, shampoo, body wash, and scented soap formulations, providing a pleasant aromatic identity that can enhance the consumer experience from the first application through rinsing. It can also help cover the inherent odors of surfactants, functional ingredients, and other formulation materials, supporting a more polished finished-product profile. Its balanced character makes it adaptable to everyday cleansing collections, moisturizing care ranges, family-oriented products, and premium personal-care concepts. Manufacturers can further adjust its freshness, floral softness, creamy warmth, or overall intensity to match different market preferences and brand positioning. For commercial production, dosage, stability, compatibility, and applicable IFRA requirements should be evaluated according to the specific formulation and product category.









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Fragrance Profile & Characteristics:

Top Notes	The fragrance opens with a lively burst of fresh citrus, crisp green accords, and transparent watery nuances. These notes create an immediate sensation of cleanliness and freshness, giving the fragrance a bright and uplifting introduction that works particularly well in daily cleansing products.
Middle Notes	At the heart, delicate floral accords blend with soft aquatic facets and subtle aromatic touches. Gentle jasmine, lily, and clean floral nuances add body without becoming overly sweet or intense. This middle stage creates a smooth, airy impression reminiscent of freshly washed skin and a refreshing shower environment.
Base Notes	The dry-down develops into a soft combination of clean musk, light woods, creamy nuances, and subtle amber. These elements provide a comfortable, rounded finish and help maintain a lingering sense of freshness after use. Overall, the fragrance transitions naturally from sparkling freshness to delicate floral softness and finally to a clean, comforting base. Its balanced profile makes it especially suitable for shower gels, shampoos, body washes, and scented soaps positioned around freshness, moisture, gentle care, and everyday comfort.



Technical Specifications:

Product Name	Fresh & Moist Fragrance Oil
Fragrance Profile	Floral-Fruity-Woody aroma
Appearance	Clear, colorless to pale yellow liquid
Relative Density	0.950 to 1.050 g/cm³ @ 25°C
Flash Point	Up to 93°C (200°F)
Refractive Index (RI)	1.450 to 1.520(at 20°C)
Phthalate-Free	Yes
Shelf Life	36 Months (Store away from light)
IFRA Compliance	Adheres to IFRA standards
Solubility	Soluble in surfactant-based systems

Recommended Usage Rates

Application	Usage Rate
Shampoo/Body Washes:	1% - 3%
Shower Gel:	1% - 2%
Liquid Soap:	0.3–0.8%;
Bar Soap (CP/MP):	2% - 3%
Facial Cleanser:	0.1–0.5%



Functions and Applications:

Fresh & Moist Body Wash Fragrance Oil primarily functions as a sensory enhancer that gives personal-care formulations a clean, refreshing, and comfortable fragrance identity. Its balanced combination of airy freshness, watery nuances, soft florals, and gentle musk can transform an ordinary cleansing formula into a more appealing and memorable consumer experience. The fragrance also helps mask the inherent odors of surfactants, preservatives, botanical extracts, and other functional ingredients commonly found in personal-care bases. Its soft character allows formulators to create a perception of freshness without producing an excessively sharp or overpowering aroma. Another important function is supporting product differentiation: manufacturers can use its clean and moisturizing-inspired character to develop distinctive shower-care ranges positioned around softness, freshness, and everyday skin comfort. The fragrance can also provide a consistent olfactory signature across multiple products within the same collection, helping strengthen brand recognition. Through fragrance customization, its freshness, floral character, aquatic impression, or dry-down softness can be modified to suit different consumer preferences and product concepts.

Applications:

Fresh & Moist Body Wash Fragrance Oil is suitable for a broad range of rinse-off personal-care products requiring a fresh yet gentle aromatic profile. Its main applications include shower gels, body washes, shampoos, liquid hand soaps, facial cleansing products, and scented bar soaps. In shower gel and body wash formulations, it creates a clean and refreshing atmosphere during bathing while leaving a soft fragrance impression after rinsing. For shampoos, its airy floral and watery character can complement moisturizing, nourishing, daily-care, or gentle-cleansing concepts. It can also be incorporated into liquid and bar soap formulations to provide a polished fragrance identity and improve the sensory appeal of the finished product. For manufacturers developing coordinated product lines, the fragrance can serve as a common scent foundation across shampoo, shower gel, and body-care products. It is also appropriate for private-label, OEM, and customized personal-care projects where fragrance intensity and character need to match specific market positioning. Final dosage should be established through compatibility and stability testing, together with applicable IFRA requirements for the intended application.

Packaging Options

Pack Type	QTY	Specification	Volume
Plastic Bottle	5kgs	L41*W28*H33.5cm (5kg*4 bottle per carton)	0.038cbm
Metal Barrel	25kgs	D30*H45cm	0.032cbm
Jerry Can	20-25kgs	L29.5*D29.5*H41cm	0.33cbm

Production begins immediately after payment (3-5 days for trial orders, 5-10 days for bulk orders). We provide photos or samples for confirmation before shipping via ship, air, truck, or express according to customer requirements.

Packaging & Logistics

>>> Welcome to plant fragrance <<<<





Support & Services

- Product usage instructions and guidance
- Expert advice on fragrance selection
- Technical support for any issues or concerns
- Product customization services
- Assistance with regulatory compliance
- OEM support for custom scents



Our Advantages



100% STRENGTH BRAND

Our products are strictly approved by a list of certifications, such as ISO22000, COA
MSDS, SGS, ISO9001, ISO22000, HACCP, IFRA, SPEC



applications



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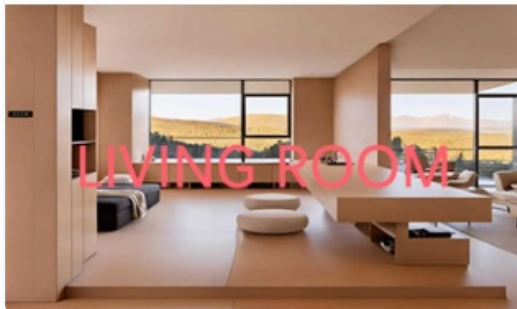
Coffee House



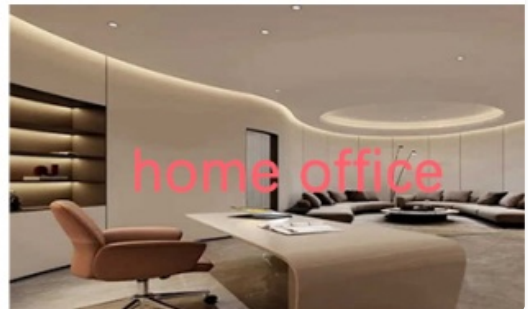
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applications



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