



Body Wash Fragrance New Style Cherry Flavor Fragrance Oil Scent Fragrance Oil For Shower gel & Shampoo & Scented Soap Making /Productions with High-Surfactant Stability

Our Product Introduction

Basic Information

- Place of Origin: China
- Brand Name: Plan
- Certification: COA,MSDS,IFRA,CE,ISO
- Model Number: LDZ-PL20624
- Minimum Order Quantity: 1KGS/To Be Negotiated
- Price: 1-49 Kilograms \$20.00, To Be Negotiated
- Packaging Details: Carton Drum Packing :5kgs/drum,4 Drum/carton,20kgs/carton(41*28*33.5cm);Iron Drum Packing: 25 Kg/drum (D: 30cm, H: 45cm)(0.032cbm)
- Delivery Time: 3-5 Working Days For Trial Order; 5-10 Working Days For OEM Order
- Payment Terms: L/C,T/T,Western Union
- Supply Ability: 2000 Kilogram/Kilograms Per Day



Product Specification

Body Wash Fragrance New Style Cherry Flavor Fragrance Oil Scent Fragrance Oil For Shower gel & Shampoo & Scented Soap Making /Productions with High-Surfactant Stability

Product Code: LDZ-PL20624

New Style Cherry Flavor Fragrance Oil is a vibrant personal-care fragrance designed to bring a juicy, contemporary cherry character to everyday cleansing products. It opens with a lively impression of ripe red cherry, balancing fruity sweetness with a subtle sparkling freshness that prevents the profile from feeling overly dense. As the fragrance develops, a smooth fruity heart introduces softer berry nuances and a delicate floral touch, creating a rounded and attractive olfactory character. The dry-down becomes warmer and creamier, with gentle vanilla, soft musk, and light woody facets adding depth and improving the overall smoothness of the scent.

Developed for versatile rinse-off applications, this fragrance oil can be incorporated into shower gels, body washes, shampoos, liquid soaps, and scented bar soaps. Beyond providing fragrance, it can help mask the inherent odors of surfactants, preservatives, botanical extracts, and other functional ingredients, while giving the finished product a more recognizable sensory identity. Its modern cherry direction is particularly suitable for youthful, playful, fruity, and trend-conscious personal-care collections.

For manufacturers, the fragrance can be customized toward juicier cherry, darker fruit, sweeter gourmand, creamy vanilla, or fresher fruity interpretations. It is also suitable for OEM, ODM, and private-label development, subject to formulation, stability, compatibility, sensory, and applicable IFRA testing.









PLAN









Fragrance Profile & Characteristics:

Top Notes	The fragrance opens with a bright, juicy cherry accord, presenting the lively character of freshly picked red fruit. Sparkling berry nuances and a touch of crisp fruity freshness add energy to the opening, creating an immediately appealing and youthful impression without excessive sweetness.
Middle Notes	As the scent develops, the cherry becomes smoother and more rounded, revealing a rich fruity heart supported by delicate berry and soft floral nuances. A subtle creamy facet gives the composition additional body, while gentle sweetness keeps the heart playful and inviting. This stage provides the fragrance with its distinctive modern fruity personality.
Base Notes	The dry-down introduces soft vanilla, clean musk, and light woody nuances, creating a warmer and more comfortable finish. A mild caramelized-sugar effect enhances the gourmand impression without overpowering the fresh fruit character. The base leaves a smooth, lingering scent that works particularly well in rinse-off personal-care formulations.



Technical Specifications:

Product Name	New Style Cherry Flavor Fragrance Oil
Fragrance Profile	Floral-Fruity-Woody aroma
Appearance	Clear, colorless to pale yellow liquid
Relative Density	0.945 to 1.010 g/cm³ @ 25°C
Flash Point	Up to 93°C (200°F)
Refractive Index (RI)	1.455 to 1.475(at 20°C)
Phthalate-Free	Yes
Shelf Life	36 Months (Store away from light)
IFRA Compliance	Adheres to IFRA standards
Solubility	Soluble in surfactant-based systems

Recommended Usage Rates

Application	Usage Rate
Shampoo/Body Washes:	1% - 3%
Shower Gel:	1% - 2%
Liquid Soap:	0.3–0.8%;
Bar Soap (CP/MP):	2% - 3%
Facial Cleanser:	0.1–0.5%



Functions and Applications:

New Style Cherry Flavor Fragrance Oil functions primarily as a sensory fragrance enhancer, giving personal-care formulations a lively and recognizable fruity identity. Its juicy cherry character can add brightness and personality to otherwise functional cleansing products, helping create a more appealing experience from the first application through rinsing. The fragrance can also help soften or mask the inherent odors of surfactants, preservatives, botanical extracts, and other formulation ingredients, allowing the finished product to present a cleaner and more attractive scent profile. Its balanced combination of fresh fruit, berry nuances, subtle creaminess, and soft warmth provides flexibility for different product concepts. Manufacturers can adjust the fragrance direction toward a brighter cherry, richer red-fruit accord, sweeter gourmand impression, or softer creamy interpretation according to brand positioning. It can further support fragrance consistency across related product lines, helping establish a recognizable scent signature. The composition is particularly useful for brands seeking youthful, playful, contemporary, or fruit-focused sensory concepts. Final fragrance concentration should be determined through formulation, stability, compatibility, sensory, and applicable IFRA testing.

Applications:

New Style Cherry Flavor Fragrance Oil is suitable for a broad range of rinse-off personal-care products requiring a fresh, juicy, and distinctive fruity scent. It can be used in shower gels, body washes, shampoos, liquid hand soaps, cleansing products, and scented bar soaps. In shower gel and body wash formulations, its vibrant cherry profile can create a playful and refreshing bathing experience, while shampoo applications can use the fruity character to establish a memorable scent identity. In liquid and solid soaps, the fragrance adds a contemporary aromatic dimension that can make everyday cleansing products more distinctive. It is also suitable for private-label, OEM, and ODM collections focused on youthful, fruity, sweet, or trend-oriented concepts. For product differentiation, manufacturers may combine the cherry accord with strawberry, raspberry, citrus, floral, vanilla, caramel, chocolate, or light woody notes to develop exclusive variations. The fragrance can therefore support coordinated personal-care ranges while allowing individual SKUs to maintain their own character. Recommended usage should be optimized according to the formulation base, processing conditions, packaging compatibility, stability, sensory performance, and applicable IFRA requirements.

Packaging Options

Pack Type	QTY	Specification	Volume
Plastic Bottle	5kgs	L41*W28*H33.5cm (5kg*4 bottle per carton)	0.038cbm
Metal Barrel	25kgs	D30*H45cm	0.032cbm
Jerry Can	20-25kgs	L29.5*D29.5*H41cm	0.33cbm

Production begins immediately after payment (3-5 days for trial orders, 5-10 days for bulk orders). We provide photos or samples for confirmation before shipping via ship, air, truck, or express according to customer requirements.

Packaging & Logistics

>>> Welcome to plant fragrance <<<<





Support & Services

- Product usage instructions and guidance
- Expert advice on fragrance selection
- Technical support for any issues or concerns
- Product customization services
- Assistance with regulatory compliance
- OEM support for custom scents



Our Advantages



100% STRENGTH BRAND

Our products are strictly approved by a list of certifications, such as ISO22000, COA, MSDS, SGS, ISO9001, HACCP, IFRA, SPEC



applications



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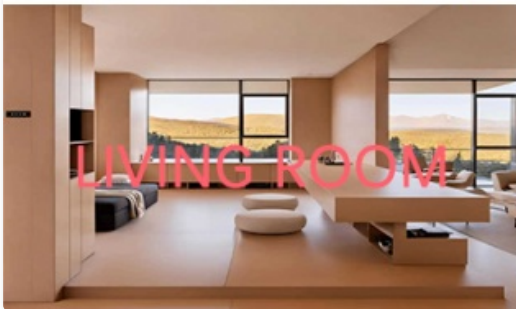
Coffee House



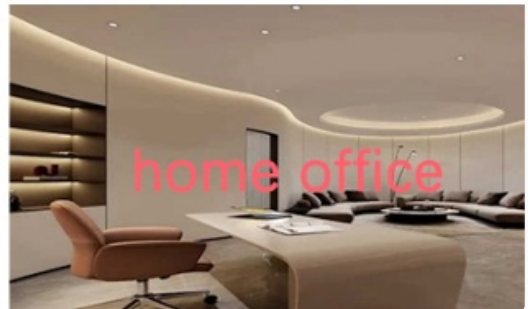
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