

Skin Friendly Intense White Magnolia Scent Fragrance Oil For Laundry Detergent / Softener Production/Making With Free Sample

Our Product Introduction

Basic Information

- Place of Origin: China
- Brand Name: Plant
- Certification: COA,MSDS,IFRA,CE,ISO
- Model Number: LDZ-PL50155
- Minimum Order Quantity: 1KGS/To Be Negotiated
- Price: 1-49 Kilograms \$20.00, To Be Negotiated
- Packaging Details: Carton Drum Packing :5kgs/drum,4 Drum/carton,20kgs/carton(41*28*33.5cm);Iron Drum Packing: 25 Kg/drum (D: 30cm, H: 45cm)(0.032cbm)
- Delivery Time: 3-5 Working Days For Trial Order; 5-10 Working Days For OEM Order
- Payment Terms: L/C,T/T,Western Union
- Supply Ability: 2000 Kilogram/Kilograms Per Day



Product Specification



More Images



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Product Description

Skin Friendly Intense White Magnolia Scent Fragrance Oil For Laundry Detergent / Softener Production/Making With Free Sample

Product Code: LDZ-PL50155

Product Description:

Skin Friendly Intense White Magnolia Scent Fragrance Oil is a sophisticated floral fragrance developed specifically for modern laundry-care formulations. Rather than presenting a simple floral aroma, it captures the luminous character of white magnolia with a distinctive combination of creamy petals, subtle green freshness, and a clean musky softness. The result is a polished scent profile that can give everyday laundry products a more recognizable and premium olfactory identity.

Designed for laundry detergent and fabric softener production, this fragrance performs as a sensory finishing touch that can transform the perception of freshly washed fabrics. Its floral character is noticeable without being excessively heavy, making it suitable for products intended to communicate cleanliness, comfort, and refined freshness. The fragrance can remain perceptible from the washing experience through the fabric-drying stage, depending on the formulation, dosage, and processing conditions.

For manufacturers, its versatility provides opportunities to develop differentiated product lines, including floral detergents, premium fabric conditioners, concentrated laundry liquids, scent boosters, and fabric-refreshing products. The white magnolia theme is also well suited to positioning concepts such as gentle care, sophisticated freshness, and daily fabric indulgence.

The fragrance can be evaluated during formulation trials to determine compatibility and preferred dosage. A free sample is available for buyers who wish to assess its aroma, application performance, and suitability before proceeding with commercial production or customized fragrance development.



PLAN



PLAN







Sweet Orange Fragrance LDZ-PL50126





LDZ-PL30967

Coconut & Vanilla Fragrance

Production Date: April 25, 2026

Production Batch No.: 260425529

Shelf Life: 2 years

Specifications: 5kg/drum

Product Standard No.: GB/T22731 Daily Fragrance

Net Weight: 5kg

Application: Daily Fragrance

Usage: Add in appropriate amounts as needed in production

Shake well before use, and use as soon as possible after opening

Storage conditions: Store in a cool, dry, and wellventilated place, sealed

Crystallization may occur when stored in a low temperature environment. Please dissolve in a 50°C water bath and shake well before use.

Supplier: Guangzhou Plant Fragrance Co., Ltd.

Address: No. 1, Keyuan Road, Baiyun District, Guangzhou, Guangdong, 510540 China

Tel: 86-13924190000

Email: plant@plan.com





Product Feature:

Technical Parameter:

Key Parameters	
Fragrance Type	White Magnolia Scent Fragrance Oil
Appearance	Clear to Light Yellow Liquid
Odor Profile	Typical sweet orange fruit aroma with bright citrus notes and soft woody finish
Flash point	>93°C (200°F)
Fragrance lasting time	After multiple washes, the scent lasts for more than 72 hours
Specific Gravity	0.945 - 1.046 g/mL
Refractive Index	1.440 - 1.540 (20°C)
Product Range	Air Fresheners, Diffusers, Scented Candles, Room Sprays
Solubility	Easily soluble in ethanol, propylene glycol, surfactant system, and miscible with water
Recommended Usage Rate	Laundry detergent: 0.1% - 0.5% (w/w); Fabric softener: 0.05% - 0.3% (w/w)
Storage conditions	Store in a cool, dry, dark place, away from high temperature
Shelf time	24 Months from Manufacture (Properly Stored)
Stability	Good stability at high temperature (50°C, 30 days) and pH (3-10) conditions
Safety	Complies with IFRA International Fragrance Association standards, non-irritating
Fragrance duration	After multiple washes, the scent lasts for more than 72 hours



FUNCTIONS & APPLICATIONS:

Skin Friendly Intense White Magnolia Fragrance Oil serves as an olfactory enhancement ingredient for laundry-care formulations, giving detergents and fabric softeners a recognizable floral identity. Its primary function is to enrich the sensory experience of washing by introducing the soft, creamy, and slightly green character associated with fresh white magnolia blossoms. Instead of masking unwanted base odors with an overly strong perfume effect, its balanced profile can help create a cleaner and more harmonious fragrance impression.

During product development, the fragrance can contribute to the perceived freshness of laundered fabrics and support a more refined positioning for everyday laundry products. Its floral character can also help manufacturers establish a consistent scent theme across different fabric-care products, strengthening product recognition within a fragrance collection.

Another important function is sensory differentiation. In a competitive laundry market, a distinctive white-floral signature can help a formulation stand apart from conventional citrus, lavender, or generic "fresh" profiles. Depending on the finished formulation, dosage, and processing conditions, the fragrance may provide an appealing aroma during use and after washing. It can therefore support both functional freshness and the emotional appeal of clean, comfortable fabrics.

Applications :

This White Magnolia Scent Fragrance Oil is primarily intended for manufacturers developing scented laundry detergents and fabric-care products. It can be incorporated into liquid laundry detergents, concentrated detergents, fabric softeners, fabric conditioners, and other compatible washing formulations where a distinctive white-floral fragrance is desired. Its elegant floral direction makes it particularly suitable for premium or skin-friendly product concepts focused on softness, cleanliness, and

everyday freshness.

The fragrance may also be considered for laundry scent boosters, fabric-refreshing formulations, and selected household cleaning products when the formulation and regulatory requirements are appropriate. Manufacturers can use the white magnolia theme across multiple product categories to create a coordinated fragrance range, for example matching detergent and softener products with a consistent signature scent.

For OEM and ODM projects, the fragrance can serve as a starting point for customized variations, allowing adjustments to the floral intensity, freshness, sweetness, or overall aromatic balance according to a brand's positioning. Before commercial production, buyers can conduct compatibility, stability, and sensory tests in their specific base formula. Free samples can support preliminary evaluation and formulation trials.

applications



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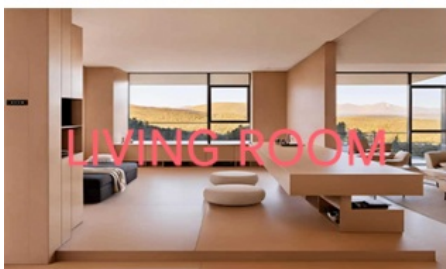
Coffee House



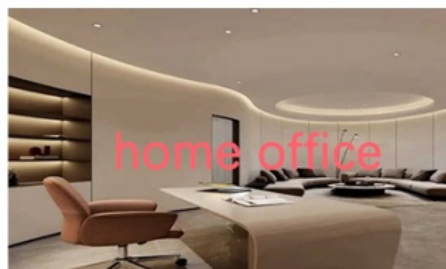
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BATHROOM



LIVING ROOM



home office



Our Advantages:

100% STRENGTH BRAND

Our products are strictly approved by a list of certifications, such as ISO22000, COA, MSDS, SGS, ISO9001, ISO22000, HACCP, IFRA, SPEC



Support and Services:

We definitely have the fragrance essence oils you need!

The Plant Flavours & Fragrance company has a R&D team consisting several PH.Ds and senior engineers, and has established associated laboratory with many universities and college. Meanwhile the company integrates global technology, information and resource to keep advantage of our products and services by continuous innovation on natural ingredients. The company has always been closed to assist customers to improve the aroma of products and structure of the quality and reduce production costs, tailored to customers, to meet the aroma needs of different daily necessities, we are one of the best enterprises of cost and services in the industry.

Fragrance Oil for perfume making, We Support OEM Your Own Scent Or Other Classical flavor. Contact Us For Inquiry NOW.

Where there are fragrance, there are plant flavor.

The reason why our enterprise develops so rapidly is that we gradually meet the demands of our customer by improving the quality of their products and shortening their good deliver time. In case of urgent demands of customers, we adopt our contingency measures to help our customers solve the problem in time.

Meantime, we offer Training and Education on fragrance formulation and usage for the customized who interested in our fragrance.

Our Fragrance Oil product comes with comprehensive technical support and services to ensure that our customers have a seamless experience.

We offer:

- 1.Product usage instructions and guidance;
2. Expert advice on fragrance selection;
3. Technical support for any issues or concerns;
4. Product customization services;
- 5.Assistance with regulatory compliance.





Packing and Shipping:

Product Packaging:

Pack Type	QTY	Specification	Volume
Plastic Bottle	5kgs	L41*W28*H33.5cm 5kg*4 bottle per carton	0.038cbm
Metal Barrel	25kgs	D30*H45cm	0.032cbm
Jerry Can	20-25kgs	L29.5*D29.5*H41cm	0.33cbm

Shipping:

After the payment, we'll arrange the production of your order ASAP. Normally, It will take 3-5days for trial order with small quantity, around 5-10 days for bulk order. Before shipping out, we'll take photos of the goods for confirmations with clients, or supply bulk sample for confirmation as well.

We offer shipping goods by ship, by air ,by truck , and by express, according to the clients requirements.

Packaging & Logistics

>> Welcome to plant fragrance <<<<



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